

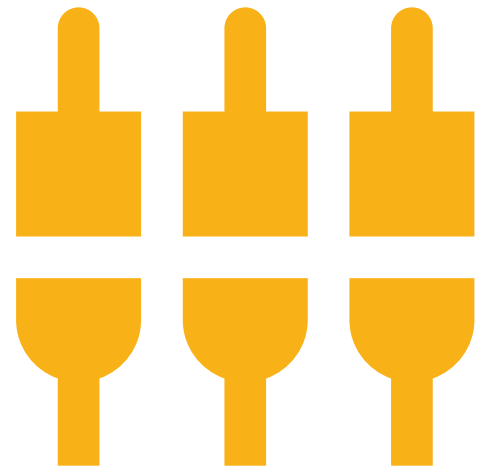
Localization Technology Solutions

WE REDUCED PM TIME BY 95% THROUGH IMPROVING WORKFLOW CONNECTIVITY



Life moves pretty fast these days, especially digitally. Our client knows all about speed, being a major online retailer with some seriously fast delivery.

They needed us to improve their workflow connectivity between internal translation management system (TMS) and external vendor systems.



The Problem



Client TMS didn't connect well with the external translation systems.

The teams had to do everything manually. This system wasted a lot of time and effort.

Translation Memory wasn't downloadable for translators.

Slow project workflow resulted in sub-par localization.

The Solution



The team at Alpha created a connector to integrate the TMS systems.

Content connector looks for new projects on client TMS and sends them automatically to vendor TMS.

Super fast automatic file analysis, translator assignment and exporting.

No language too alien with client Translation Memory attached to vendor TMS files for linguists to use.

The Result



Improved workflow

Higher productivity



Enhanced quality

Previously
400 minutes*

Now
15 minutes*

*per week project management (per 400 projects)