



SMART | HUMAN | GLOBAL

Working with Alpha CRC:

Where language matters

Job title: Content writer

Location: Germany

Contract type: Freelance

Can you write content in German that is:

- ✓ Absorbing
- ✓ Persuasive
- ✓ Informative

If you can tick those boxes, you're in the right place.

— Creating compelling content isn't easy

But if you've got proven experience in writing in German on technology-related fields, this is an opportunity to demonstrate and develop your content creation skills for a globally renowned enterprise in a dynamic market sector.

— Finger on the pulse

Based in Germany, you'll have your finger on the pulse of emerging global and local trends in digital disruption and how it impacts diverse fields such as health, education, eCommerce, and consumer electronics.

You'll be able to research and communicate these subjects with style and authority to an audience of senior-level managers who expect precision and credibility as standard.

— Proven track record

You'll have strong track record of written material, preferably within the technology sector but content written on related fields may also be considered.

To show us your skills, you'll need to share a LinkedIn profile (or similar) or personal website that links to two or three examples of your technology-related writing in German demonstrating your ability to communicate complex ideas in engaging ways.

We're looking solely for writers with examples of long-form content such as articles, white papers and ebooks – examples of short copywriting or social media posts are not sufficient experience for this role.


As well as native-standard German, you'll have strong communication skills in written and spoken English.

— How to apply

To apply, send a covering letter by email to pbento@thisisalpha.com with details of your experience and including the following information:


- Name
- Current living location
- Personal website or LinkedIn portfolio
- 2-3 relevant writing samples (highlight links on the personal website or LinkedIn portfolio if necessary)

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